Category	Virtual Opportunity	$300-500 General Sponsor Package	$501 - $999 Advocate Sponsor	$1,000 - $1,999 Supporting Sponsor	$2,000 - $3,999 Contributing Sponsor	$4,000+ Major Sponsor	Lead Sponsor
CONFERENCE RECOGNITION							
	Lead Sponsor Banner (click-thru) on the header of each HeySummit event page and footer of each HeySummit email sent to registered attendees						☑
	Logo (click-thru) on every HeySummit conference session						☑
	Logo (click-thru) in highlighted position on HeySummit event home page						☑
	Full page click-thru ad in the digital Conference Program Book						☑
	Sponsor Highlight HTML Email: sent to registered attendees in the weeks leading to the Summer conference.					☑	☑
	Complimentary conference registrations			**2**	**3**	**4**	**6**
	Logo (click-thru) in sponsor grid on the HeySummit conference site.	☑	☑	☑	☑	☑	☑
	Dedicated Sponsor Page on the HeySummit Website featuring your content (text, video, contact info, logo, etc) and available during the conference and in replays	☑	☑	☑	☑	☑	☑
	Acknowledgement by level (name, linked logo) on the Sponsors page of the Chorus America conference website	☑	☑	☑	☑	☑	☑
	Click-thru name and logo acknowledgement in the digital Conference Program Book	☑	☑	☑	☑	☑	☑
	Sponsor acknowledgement in Conference Welcome Session.	☑	☑	☑	☑	☑	☑

YEAR-ROUND RECOGNITION							
	Website logo ad to run on www.chorusamerica.org/conf2021 until the end of the June 2021 conference						☑
	Full page color ad in *The Voice* Magazine *Fall/Winter 2021 or Spring 2022 (print and digital editions)*					☑	☑
	Sponsored Email to Chorus America email list July 2021-May 2022					☑	☑
	Update E-Newsletter: choice of Banner Ad or Sponsored Content (choose your date between September 2021 - August 2022)				☑	☑	☑
	Half page color ad in *The Voice* Magazine *Fall/Winter 2021 or Spring 2022 (print and digital editions)*				☑		
	1/3 page color ad in *The Voice* Magazine Fall/Winter 2021 or Spring 2022 (print and digital editions)			☑			
	1x use of Chorus America postal mailing list July 2021 - May 2022			☑	☑	☑	☑
	Acknowledgement on the Chorus America corporate support web page	☑	☑	☑	☑	☑	☑
	Printed acknowledgment in the Summer 2021 issue of *The Voice* Magazine, distributed August 2021	☑	☑	☑	☑	☑	☑
	Linked logo and text in the digital edition of the Summer 2021 issue of *The Voice* , distributed August 2021	☑	☑	☑	☑	☑	☑